Media Contact:
Ann Flower
Ann@Annflowerpr.com
310-305-7169



## **BELLA GUATEMALA ANNOUNCES DIA DE LOS MUERTOS TOUR FOR 2017**

Day of the Dead Tour Highlighted by Giant Kite Festival

(Los Angeles, CA) – From exploring ancient ruins to chocolate making workshops, **Bella Guatemala Travel** will submerge travelers into the colorful Mayan culture through a multitude of celebrations and activities during its 11-day, fall tour to Guatemala from October 24 – November 4, 2017.

The cornerstone of **Bella Guatemala Travel's** Dia de los Muertos tour is the annual All Saints Day <u>Giant Kite Festival</u> at Santiago Sacatepéquez in celebration of Day of the Dead, a 3,000-year-old tradition. Guatemala is the only country in the world to celebrate Dia de los Muertos by flying colorful, massive kites, which are believed to both communicate with and honor lost loved ones. The kites, which take months to create and depict religious, traditional and contemporary themes, are true folkloric masterpieces.

To help travelers truly appreciate the Land of the Mayas, **Bella Guatemala Travel** has carefully crafted an itinerary that is balanced with both engaging activities and free discovery time. The itinerary includes a tour of <u>Tikal National Park</u>, one of the most renowned archaeological sites in Central America; a <u>La Azoteca Coffee Plantation</u> tour, showcasing over 130 years of traditional Guatemalan coffee growing; a <u>chocolate workshop</u>, where visitors will learn to make their own chocolates and truffles; exploration of the UNESCO World Heritage designated city of Antigua; an excursion by boat of the dramatic Lake Atitlán; visits to museums, churches and the celebrated Maya weaver cooperatives, and an optional Pacaya Volcano tour for up-close views of the active 8,373 foot volcano, named one of the <u>top volcano hikes</u> by National Geographic.

**Bella Guatemala Travel** also built free time into the itinerary so travelers can visit open air artisan markets, take in the dramatic scenery of Lake Atitlan and explore the cobblestone streets of Antigua. The tour is guided by top Guatemala and Latin American expedition travel leaders Jose Antonio Gonzalez, archaeologist and explorer, and Emilio Faillace, naturalist and environmentalist, ensuring that the tour will be a rewarding and enriching experience for all ages.

**Bella Guatemala Travel**'s Dia de los Muertos tour is \$4495, based on double occupancy. **Bella Guatemala Travel** tour packages include luxury accommodations, three meals daily, internal flights and transportation, entrance fees, bilingual tour guides, and taxes and gratuities, as all-inclusive tours. All **Bella Guatemala Travel** tours are comprised of small groups, with no more than 16 guests. All hotels have been carefully inspected and selected because of their connection to Guatemala's heritage and culture as well as their premium services and luxury standards. International airfare is not included. For more information visit www.bellaguatemalatravel.com or call 818-669-8435.

With **Bella Guatemala Travel**, authenticity meets luxury with a sustainable approach. A video of the 2017 **Dia de los Muertos tour** with **Bella Guatemala Travel** is available on the Bella Guatemala Travel YouTube Channel. Follow @bellaguatemalatravel via Instagram/Facebook and @travelbellaguat via Twitter for the latest updates.

## **About Bella Guatemala Travel**

Since 2005, CEO and Travel Consultant Elsie YiDonoy, a Guatemalan native, raised and based in Los Angeles, California, has been sharing her passion for her country's culture, heritage, and people with travelers from around the world through **Bella Guatemala Travel**. With the goal of creating extraordinary travel experiences that exceed expectations, Bella Guatemala is able to provide its premium services as a result of strong partnerships with luxury hotels and local businesses. A truly exclusive travel experience with a sustainable approach, every detail in the adventure to discover the Land of the Maya has been thoughtfully and carefully organized, ensuring safety and comfort as well as access to unique opportunities that make for lifelong memories.